

# Reaching New Audiences. Sharing Practical Knowledge.

When was the last time you had more than 1,000 eyes on your webinar? Collaborate with the National Association for Healthcare Quality (NAHQ), and you'll have the opportunity to reach thousands of Healthcare Quality Professionals (HQPs).

With 14,000 HQPs turning to us as the primary resource to build their knowledge base, here is your chance to join us in delivering high-value content to this group.

A collaboration with NAHQ helps you

- build your credibility and enhance your brand
- demonstrate your expertise in the field of healthcare quality
- gain access to thousands of new leads
- connect with and expand your customer base.

We offer a variety of sponsorship opportunities, including our well-attended Industry Insights webinars. Some of our most successful webinar events have included

PAST TOPICS	NUMBER OF REGISTRANTS	NUMBER OF ATTENDEES
The New Face of Sepsis: Are You Ready for July 1?	3,026	1,922
The Changing World of the Quality Professional	2,928	1,543
The Joint Commission Survey Process Updates	2,245	994
Hidden eCQM Dangers and How to Avoid Them	1,816	1,039

Limited opportunities are available. Contact us today to secure your spot.

## Contact

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\$15,000

# NAHQ

National Association for Healthcare Quality

