



## About the National Association for Healthcare Quality

### Teaching. Certifying. Defining.

Founded in 1976, [NAHQ](#) defines the standard of excellence in the ever-evolving, fast-moving profession of healthcare quality and equips professionals and organizations to meet these standards. NAHQ offers the only accredited certification in healthcare quality – the [Certified Professional in Healthcare Quality](#)® (CPHQ)– and more than 11,000 healthcare professionals across the continuum of healthcare hold this designation. These professionals are universally recognized as qualified in their work and advance the profession of healthcare quality.

NAHQ offers extensive educational programming, including [HQ Principles](#), a program for professionals new to the field; [preparation programs](#) for CPHQ certification; and the industry-elevating [HQ Essentials](#) for advanced and master practitioners in healthcare quality. In addition to educational opportunities, NAHQ provides networking through our [Summit](#) and [Conference](#) events and our online NAHQ Network, and [career services](#) through our career center and competencies.

Beyond membership, we collaborate with institutions, corporations, and other organizations to advance the field of healthcare quality. NAHQ is an end-to-end resource for healthcare quality professionals who want to enhance their knowledge of the profession, keep up with the latest industry trends, and achieve certification to validate their expertise.

### Our Mission

To prepare a coordinated, competent workforce to lead and advance healthcare quality across the continuum of healthcare.

### Our Vision

The healthcare quality profession is recognized and valued as essential.

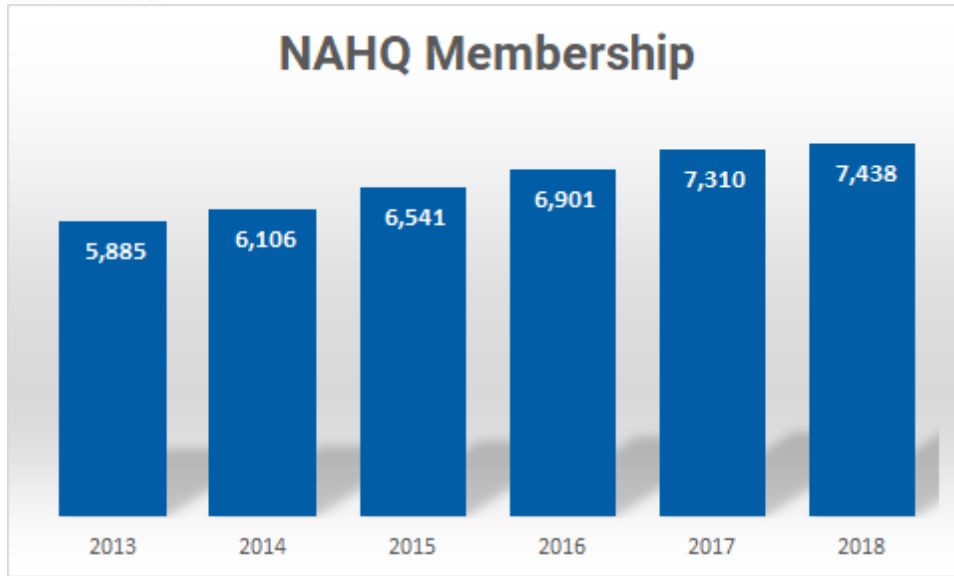
### Our Audience

NAHQ's audience currently includes approximately 30,000+ healthcare quality professionals, including members and CPHQs. These constituents are comprised of

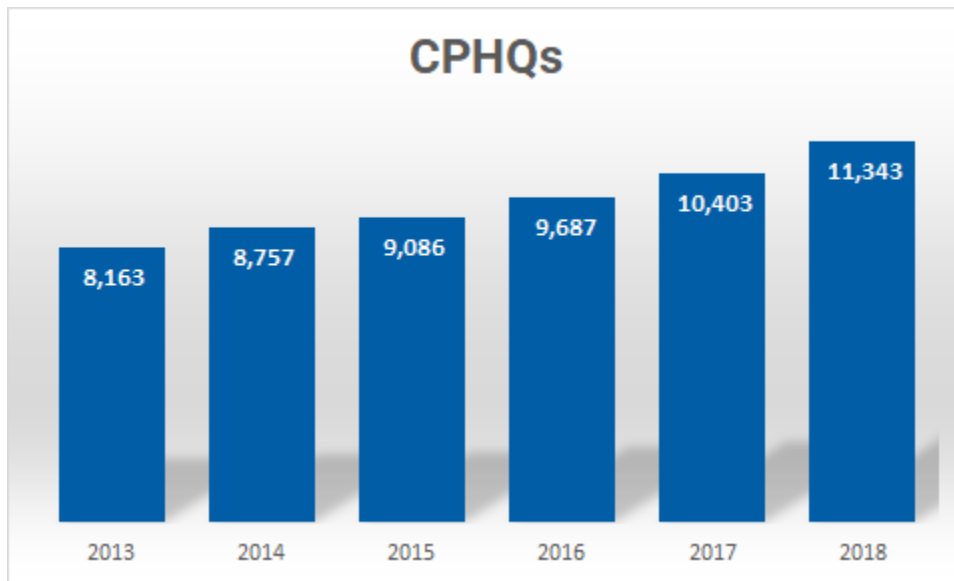
Decision makers who hold the positions of Administrator, Chief Medical/Nursing/Quality Officer, President/Vice President, and Director.

Experienced healthcare quality professionals who hold the positions of Manager/Supervisor, Consultant, Project Manager, Ancillary Service Professional, Clinical Educator, Professor, and Physician.

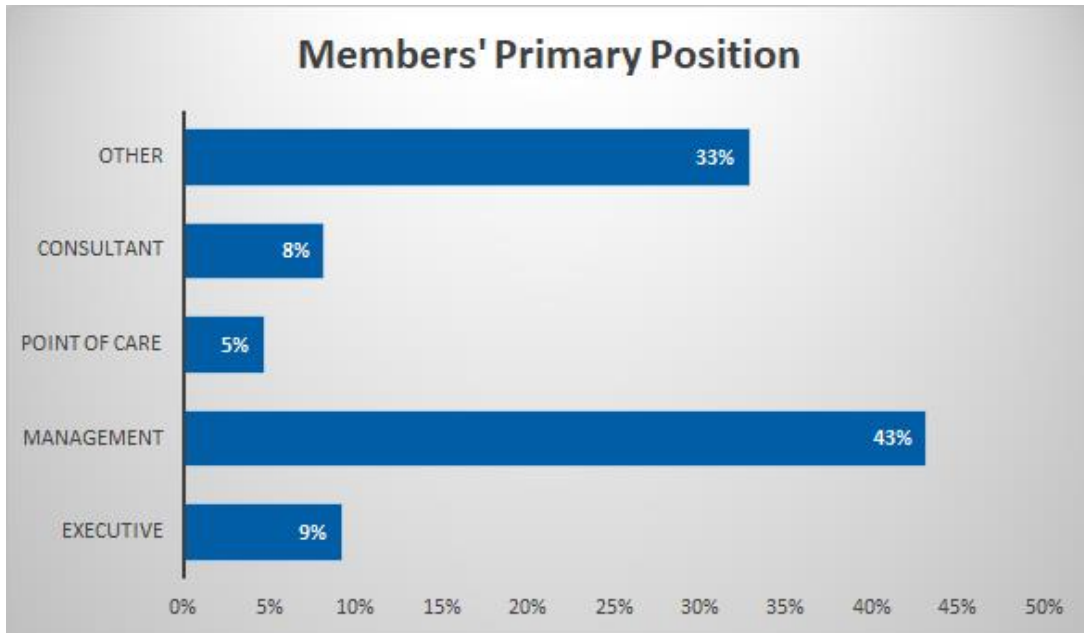
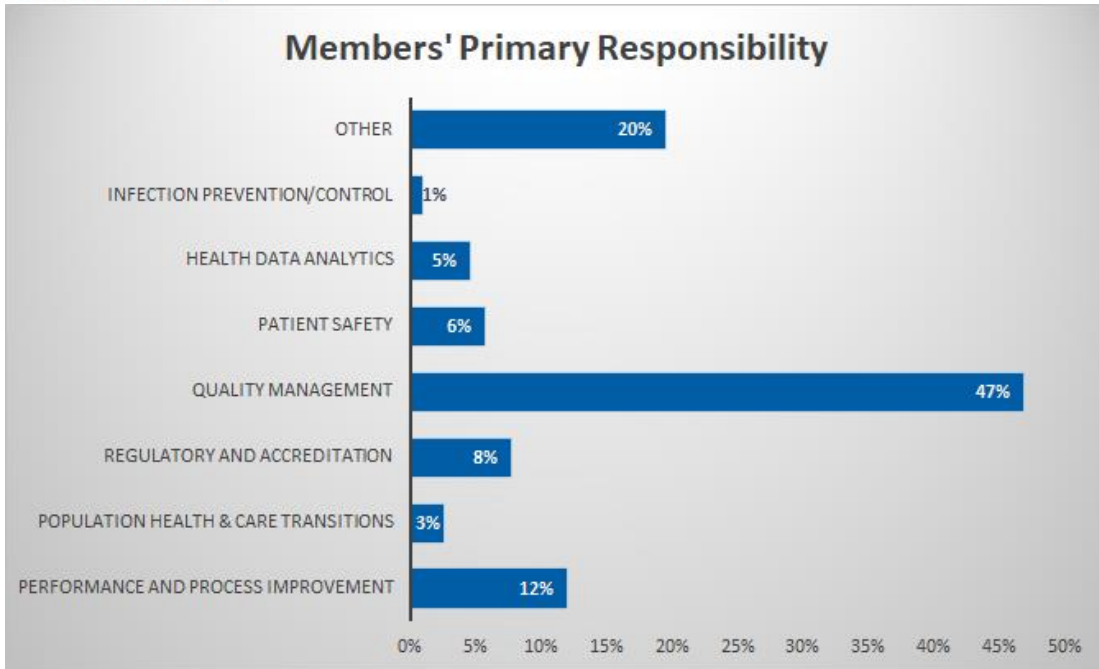
Professionals new to healthcare quality who hold the positions of Student, Nurse, Analyst, and Coordinator.

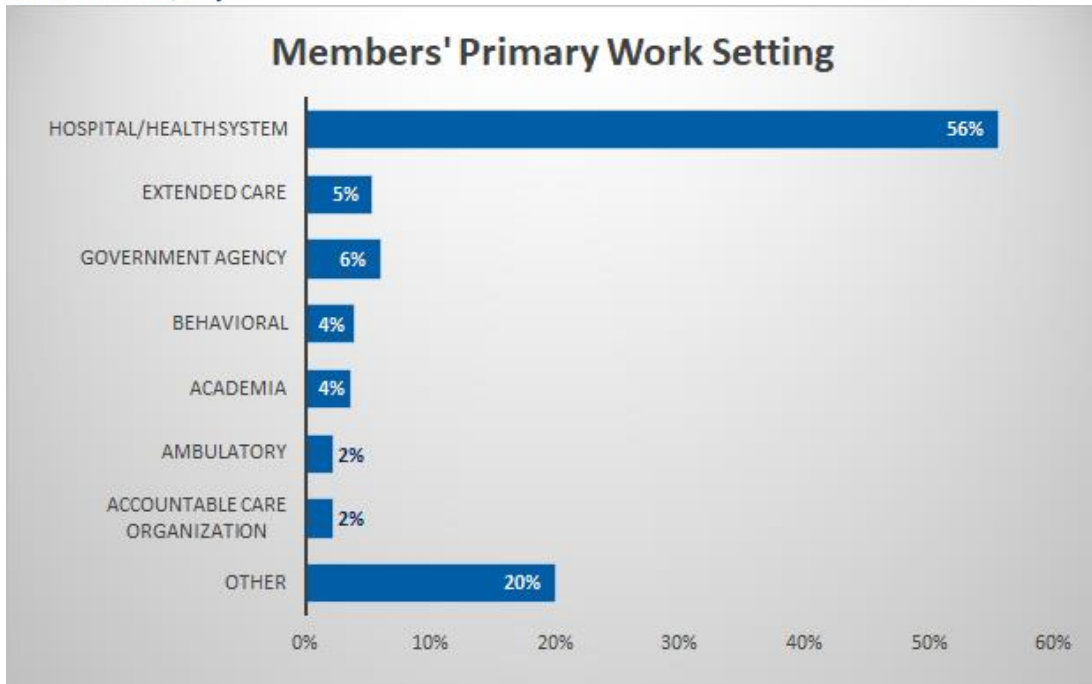


Certified Professionals in Healthcare Quality® (CPHQs) demonstrate their competence and commitment to healthcare quality by being prepared to improve outcomes across the continuum of care.



NAHQ Members perform quality functions across the continuum of healthcare and NAHQ supports these professionals at every stage of their career. They have a wide range of responsibilities in quality departments, direct and ancillary settings, and healthcare administration.





## Social Media Reach

Healthcare quality professionals engage with us on a variety of platforms, including social media.



50,255 members



9,395 likes



1,892 followers

**Total social media reach: 61,542**

To collaborate with NAHQ, view our [sponsorship opportunities](#) and contact Linda Griffin at [lgriffin@nahq.org](mailto:lgriffin@nahq.org) for more information.